



# Nampa Parks & Recreation Department Advertising Opportunities



## Activity Guide

Approximately 50,000 copies are distributed each season through direct mail to all Nampa residences, the Nampa Rec Center, and at all events where Nampa Parks & Rec has a presence.

<u>Width</u>	<u>Height</u>	<u>Cost per ad</u> (1, 2 & 3 ads respectively)		
9.25"	8" (back cover)	\$900	\$810	\$765
9.25"	9.25"	\$800	\$720	\$680
6.125"	8.5"	\$625	\$563	\$531
9.25"	4.5"	\$475	\$428	\$404
9.25"	3"	\$365	\$329	\$310
6.125"	4.5"	\$365	\$329	\$310
3"	8.5"	\$325	\$293	\$276
6.125"	3"	\$250	\$225	\$213
3"	3"	\$165	\$149	\$140



<u>Issue</u>
Summer
Fall/Winter
Winter/Spring

<u>Ad Commitment Deadline</u>
4th week of February
1st week of July
2nd week of October

<u>Distribution</u>
1st week of April
2nd week of August
1st week of December

If you have specific sizing requests not specified above please contact us to discuss options and availability at 208-468-5858 or [rec@cityofnampa.us](mailto:rec@cityofnampa.us).

## Format information

- All ads are full color prints
- Must be print ready, flat, CMYK and at least 300dpi
- Acceptable image formats: jpg, ai, psd, pdf, eps or tiff
- Graphic design services are available upon request for an additional fee

## Website Add-On

With any multiple ad purchase have your logo linked to the Nampa Parks and Recreation website for the duration of the ad run!

- 2 ad commitment \$50
- 3 ad commitment \$75

