



Nampa Parks & Recreation Department Advertising Opportunities



Activity Guide

Approximately 40,000 copies are distributed each season through direct mail to all Nampa residences, the Nampa Rec Center, and at all events where Nampa Parks & Rec has a presence.

<u>Width</u>	<u>Height</u>	<u>Cost per ad</u> (1, 2 & 3 ads respectively)		
9.25"	8"	\$900	\$810	\$765
9.25"	9.25"	\$800	\$720	\$680
6.125"	8.5"	\$625	\$563	\$531
9.25"	4.5"	\$475	\$428	\$404
9.25"	3"	\$365	\$329	\$310
6.125"	4.5"	\$365	\$329	\$310
3"	8.5"	\$325	\$293	\$276
6.125"	3"	\$250	\$225	\$213
3"	3"	\$165	\$149	\$140



<u>Issue</u>
Summer
Fall/Winter
Winter/Spring

<u>Ad Commitment Deadline</u>
1st week of March
1st week of July
4th week of October

<u>Distribution</u>
3rd week of April
3rd week of August
2nd week of December

If you have specific sizing requests not specified above please contact us to discuss options and availability at 208-468-5858 or rec@cityofnampa.us.

Format information

- All ads are full color prints
- Must be print ready, flat, CMYK and at least 300dpi
- Acceptable image formats: jpg, ai, psd, pdf, eps or tiff
- Graphic design services are available upon request for an additional fee

Website Add-On

With any multiple ad purchase have your logo linked to the Nampa Parks and Recreation website for the duration of the ad run!

- 2 ad commitment \$50
- 3 ad commitment \$75

9.25" x 9.25"	6.125" X 8.5"	3" X 8.5"	9.25" x 4.5"	6.125" x 4.5"	9.25" x 8.0" (Back Cover)
			9.25" x 3"	6.125" x 3" (Horiz or Vert)	