



We invite you to partner with the Nampa Recreation Department by sponsoring our **8th Annual Summer Splashtacular** event at Lakeview Water Park and Lincoln Pool on Saturday, May 29th. *Summer Splashtacular* is a free day for the community to come kick off the summer swim season and be educated on water safety, as well as enjoy playing in the pools. Last year over 700 people attended the free day at the pools!

As a sponsor you will have the opportunity to associate with this great community event and help promote water safety. Additionally, your company will receive visibility on hundreds of printed materials. Your sponsorship would also demonstrate your support for water safety education in this community.

Below is a breakdown of the *Summer Splashtacular* sponsor benefits. This opportunity will give your company great exposure and complement your marketing strategies.

Presenting Sponsor (\$500)

- Company name/logo printed on event flyers and posters
- Company linked to Nampa Parks & Recreation website for 45 days
- Recognition in event script
- 10x10 vendor booth during event (must provide a water safety education component)
- Company banner displayed during event
- Opportunity to distribute promotional materials at event
- 5% discount on Nampa Parks & Recreation seasonal activity guide ad

10x10 Vendor Booths (must provide a water safety education component)

- Lakeview Water Park - \$75
- Lincoln Pool - \$50

I have attached the Summer Splashtacular Sponsor and Vendor Applications for you. The sponsor deadline is Friday, April 2nd and the vendor deadline is Friday, May 14th. I appreciate your consideration and look forward to hearing from you.

Sincerely,

Kari Riley
Marketing & Fundraising Coordinator
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