

kids triathlon

The Nampa Parks & Recreation Department is pleased to announce our **11th Annual Kids Triathlon** on Saturday, July 15th at Lions Park. The *Kids Triathlon* is a fun and challenging event for kids ages 6-13. Young athletes swim, bike and run in this 3-event race that not only promotes fitness but improves children's self confidence as they cross the finish line on their own. A great introduction to the sport, participants swim in Lincoln Pool followed by a safe bike and run on the roads and grounds of Lions Park. Last year the event drew 170 participants and an event audience of 400 people!

We invite you to participate in the success of this year's event as a sponsor. The *Kids Triathlon* provides a great opportunity to show your community involvement in this unique event and market your business to a targeted audience of health minded families. Your sponsorship would also demonstrate your support for healthy living in this community.

Sponsor (\$500)

- Company logo printed on all marketing materials, including: t-shirts, entry forms, posters, flyers
- Company linked to the Nampa Parks & Recreation website for 45 days
- Company banner displayed in pool area during event
- Recognition in event script
- Vendor booth during event (10x10)
- Opportunity to place company branded items and promotional materials in packets
- 5% discount on one ad in Nampa Parks & Recreation seasonal activity guide

Participant Prizes (product or gift certificates)

- Recognition in event script

I have attached the sponsor agreement for you. The deadline for inclusion in printed materials is Friday, April 21st. I appreciate your consideration and look forward to hearing from you.

Sincerely,

Kari Riley
Marketing & Fundraising Coordinator
Nampa Parks and Recreation Department
208-468-5858 – office
208-250-5340 – cell
rileyk@cityofnampa.us

