



We invite you to partner with the Nampa Parks & Recreation Department by sponsoring Nampa's **Silver Screen on the Green** summer movie series at Optimist Park in Nampa. This movie series is a great way for families to enjoy the summer evenings, watching a movie on the inflatable movie screen.

Your sponsorship will demonstrate your support of free family friendly activities in Nampa while increasing your company exposure. Below is a breakdown of the benefits included in this sponsorship. We believe this sponsorship will give your company great exposure and complement your marketing strategies.

Movie Night Sponsor (\$350)

- Company name (not logo) printed on event trifold
- Company linked on the Silver Screen on the Green webpage for 30 days
- Recognition in event script
- Vendor booth before movie night (we encourage you to have an organized activity to add appeal – games, raffles, bounce house, etc.)
- Opportunity to insert one still advertisement in the pre-movie video

I have attached the sponsor agreement for you. Please let me know by Friday, April 7th if you are interested in sponsoring so we can include you on the marketing materials. I appreciate your consideration and look forward to hearing from you.

Sincerely,

Kari Riley
Marketing & Fundraising Coordinator
Nampa Parks and Recreation Department
208-468-5858 – work
208-250-5340 - cell
rileyk@cityofnampa.us

